

### From Bradford to Bollywood

A story about a traditional blind musician who is not admired by society but is a hero in his own way as he struggles to make his life better! His only connection to the world is through his music. What happens when he tries to make his music despite many distractions, in a noisy alley in urban India? *The Music of Life*, a stop-motion animation short film set in India is the result of the successful collaboration between Whistling Woods International(WWI), India and Bradford College UK, which is one of the 2007-08 Professional and Technical ( PTS) award winners under UKIERI.

The two institutes have joined hands under the UKIERI PTS strand for collaborative development of new curriculum and technical skills, leading to improved understanding of international professional skills in media. The same is being facilitated by cultural exchange and interaction between faculty and students of both institutions. Both partners endeavour to achieve these objectives through:

- Mutual international enhancement of the curriculum through developing new modules and activities in photography and animation, building on partner specialisations and providing progression opportunities.
- Innovative employer engagement and enterprise skills development involving public-private partnerships.
- Undertake global dissemination via International Film Festivals, links in Bollywood and students experiences.

Students of both institutions are currently actively involved in the making of this short film and have interesting experiences to share since they got an opportunity to work through the challenges of adapting to a new culture with increased maturity, confidence and flexibility. This has also helped them to develop self-awareness and understanding of the world and international relations.

*“It’s a fantastic opportunity for us to learn from each other, not only from a technical perspective, but also from a cultural perspective.”-Mr. Michele Sutton, Bradford College Principal*



*“I found this experience amazing. I had never been to UK and had never worked with students from another country. I found their way of working in class very inspiring and admirable. They are really committed to their work”- Kuldeep Mehta , Whistling Woods student*

*“Students at Bradford are really fun to be with. They manage to combine hard work with going out and partying. In India we are very sheltered and do not experience as much as the students in UK. I feel they can balance their work and private life much better than us. I am very happy we got given this opportunity by the British Council”- Kanav Gupta, Whistling Woods student*